William Edward Hards

Isle of Wight County Press 20 June 1953

NEWPORT

The Late Mr. W. E. Hards.---The death occurred at his home, 21 Hearn Street, on Thursday week, of Mr. William Edward Hards, public relations officer at Messrs. Saunders-Roe, Ltd., and personal assistant to Mr. R. V. Perfect (a director). Mr. Hards was extremely well known and popular throughout the Island, and, prior to his appointment at Messrs. Saunders-Roe, had been in the hotel industry for 25 years. A native of London, Mr. Hards managed the Deep Dene Hotel at Shanklin and later the Savoy Hotel. He was at one time chairman of the I.W. Hoteliers' Association, and on his retirement from the trade the hoteliers presented him with a watch as a mark of their esteem. In August, 1940, he joined the staff of Messrs. Saunders-Roe, and, after being engaged in aircraft repair work and in the complex department, he moved to Mr. Perfect's department, where he was largely responsible for organising parties of official visitors in his capacity as public relations officer, to which post he was appointed in 1946. Sympathy is felt with his wife and daughter. The funeral was on Monday at the Parish Church, the Vicar of St. Paul's (the Rev. L. J. D. Wheatley) officiating. Choir boys, with Miss K. Lower at the organ, led the singing of the hymns "Abide with me" and "O God, our Help." The mourners were Mrs. Hards (widow), Mr. and Mrs. A. Williams and Mr. and Mrs. W. Wale (brothers-in-law and sisters-in-law), Messrs. James and Jack Warder (brothers-in-law), the Misses W., E., and G. Warder (sistersin-law), Mr. D. Meek (also representing Mr. C. Hards, brother), Mrs. N. Hann, Mrs. B. Coffin and daughter, Messrs. J. Dabell and P. Rayner, and Miss M. Trowbridge, and representatives of Messrs. Saunders-Roe. Among the 33 beautiful floral tributes were those from the directors of Messrs. Saunders-Roe and Mr. Hards' colleagues. The interment took place at St. Paul's Cemetery. Messrs. H. And. F. Damp made the arrangements.

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Page 1 of 1 19 May 2022